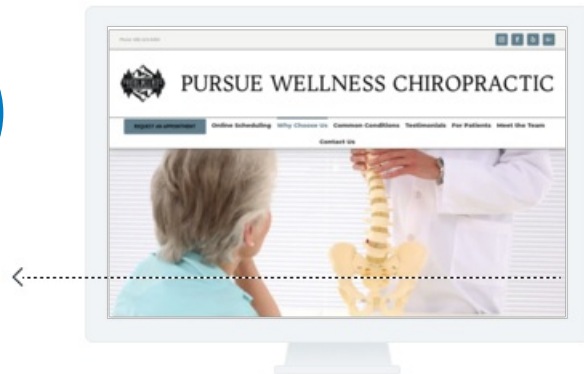


Page Grade: 54/100
Web Page: pursuewellnesschiro.com/
Keyword: chiropractor bozeman mt

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Put the important stuff above the fold.



SPEED

SECONDS	4.93	KILOBYTES	4415.23	REQUESTS	33
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- ✗ This page should load quicker
- ✗ Reduce the page size
- ✓ The number of file requests is acceptable

URL

pursuewellnesschiro.com/

- ✓ URL is SEO friendly
- ✗ Exact keyword not found in this URL
- ✓ No underscores in URL
- ✓ Page is close enough to top-level domain

Page Grade: 54/100
Web Page: pursuewellnesschiro.com/
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TITLE TAG

Pursue Wellness Chiropractic | Bozeman Montana Chiropractor

- Title tag should contain keyword
- Title tag should begin with keyword
- Title tag has 70 characters or less

DESCRIPTION TAG

Pursue Wellness Chiropractic utilizes state of the art technology for analysis and diagnosis, and very...

- Description tag needs exact keyword
- Description tag should be 160 characters or less

IMAGE ANALYSIS

8 images

- All images have alt tags
- Add your exact keyword to an alt tag
- Add exact keyword to an image file name
- Remove any underscores in image file names

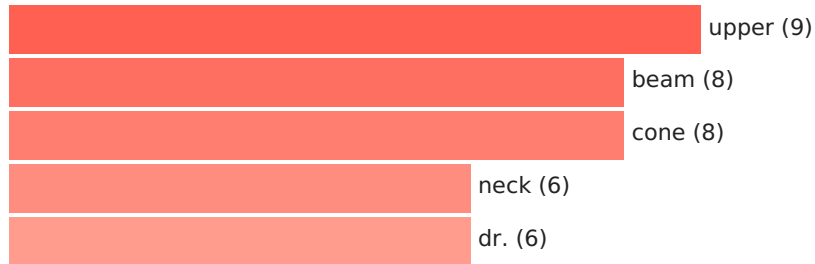
Page Grade: 54/100

Web Page: pursuewellnesschiro.com/

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TOP 5 WORDS USED



HEADING TAGS

H1 Tag: Why Choose Us?

H2 Tag: Cone Beam CT allows Dr. Boll to get a superior image to understand exactly how you have misaligned and know exactly how to put you back into alignment.

H3 Tag: PURSUE WELLNESS CHIROPRACTIC



Found heading tags: H1, H2, and H3



Add exact keyword to H1, H2, or H3 tag



There are no duplicate heading tags

Page Grade: 54/100
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COPY ANALYSIS

You should have 2,000+ words on this page

Only use exact keyword 2-4 times

Bold, italicize, or underline exact keyword

Add your exact keyword to the first 100 words

Add your exact keyword to anchor text

Link this page to a sitemap.html

CODE ANALYSIS

HTML is not W3C validated

No flash found

Remove inline CSS

Text to HTML ratio is too low (< 25%)

Found schemaorg markup


Link to a sitemap.xml

Page Grade: 54/100
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SOCIAL ANALYSIS



 Facebook share button found

 [Add a link to a blog](#)

Page Grade: 54/100

Web Page: pursuewellnesschiro.com/

Keyword: chiropractor bozeman mt

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MOBILE ANALYSIS

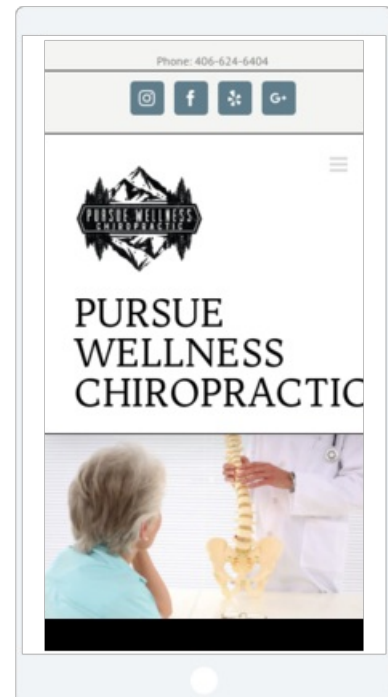
✗ Add a mobile sitemap

✓ Server uses compression (e.g., gzip)

✗ Add an Apple icon

✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



Page Grade: 54/100
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PAGE LINK ANALYSIS



- ✗ 3 links from other sites
- ✓ Found 3 links from unique domains
- ✓ This page has 9 outbound links
- ✓ This page has 9 outbound follow links
- ✗ MozTrust page score: 1
- ✗ MozRank page score: 1
- ✓ Moz Page Authority: 10

ROOT DOMAIN LINK ANALYSIS




- ✗ 4 links from other sites
- ✗ 3 links from unique domains
- ✗ MozTrust domain score: 0.6
- ✗ MozRank domain score: 0.6
- ✓ Moz Domain Authority: 6

Page Grade: 54/100
Web Page: pursuewellnesschiro.com/
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DOMAIN ANALYSIS


pursuewellnesschiro.com


 Domain should be < 15 characters in length


 Domain should contain exact keyword


 This domain is 1 years, 270 days old

 This domain expires in 0 years, 95 days

 Preferred domain set

 Canonicalize your IP address

 Site is accessible via http (SSL)

 robots.txt file found

 Favicon found

Page Grade: 54/100

Web Page: pursuewellnesschiro.com/

Keyword: chiropractor bozeman mt

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TASKS

This page should load quicker

Reduce the page size

Exact keyword not found in this URL

Title tag should contain keyword

Title tag should begin with keyword

Description tag needs exact keyword

Description tag should be 160 characters or less

Add your exact keyword to an alt tag

Add exact keyword to an image file name

Remove any underscores in image file names

TASKS

You should have 2,000+ words on this page

Only use exact keyword 2-4 times

Bold, italicize, or underline exact keyword

Add your exact keyword to the first 100 words

Add your exact keyword to anchor text

Link this page to a sitemap.html

HTML is not W3C validated

Remove inline CSS

Text to HTML ratio is too low (< 25%)

TASKS

Add a link to a blog

Add a mobile sitemap

Add an Apple icon

3 links from other sites

MozTrust page score: 1

MozRank page score: 1

4 links from other sites

3 links from unique domains

MozTrust domain score: 0.6

Prepared by:

TASKS

Domain should be < 15 characters in length

Domain should contain exact keyword

This domain expires in 0 years, 95 days

Canonicalize your IP address

Page Grade: 54/100

Web Page: pursuewellnesschiro.com/

Keyword: chiropractor bozeman mt

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SUMMARY

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,